

Membership Packet

Walking

Vanpooling

Car Sharing

Biking

Carpooling

Commute Planning

Guaranteed Ride Home

Advocacy

Ridematching

Commuter Services



Commuter Solutions

33 Broad Street, Suite 300
Boston, MA 02109
P: 617.502.6240
F: 617.502.6236



Find Your Way!
www.abctma.com

About A Better City TMA

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ORGANIZATION

A Better City Transportation Management Association (ABC TMA) is a pro-active, consensus oriented, non-profit organization of employers, retailers, business owners, property managers, public agencies, and business associations working together to address transportation, air quality, and commuter issues in downtown Boston and the Back Bay.

MISSION STATEMENT

To maintain the economic viability of downtown Boston and the Back Bay by reducing traffic congestion and improving air quality through the creation and provision of services and materials that promote transportation options and alternative to the single occupancy vehicle.

SERVICE AREA

The ABC TMA serves downtown Boston and the Back Bay including the Financial District, West End, Chinatown, Beacon Hill, North End, Charlestown and Theatre District.

GOALS & OBJECTIVES

- To stimulate the development and implementation of Transportation Demand Management (TDM) programs by businesses, institutions, and property managers.
- To develop, promote, and implement transportation services that reduce traffic congestion and improve air quality by increasing the use of alternatives to the single occupancy vehicle.
- To provide members with the means to comply with state and local regulations concerning transportation and the environment; including the Massachusetts Department of Environmental Protection Rideshare Regulation and the City of Boston's Transportation Access Plan Agreements.
- To share resources and expertise in advocating, developing, coordinating and promoting sound TDM measures.
- To disseminate information related to available and future TDM programs and initiatives, as well as, emergency traffic and transit service directives.

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City & State Regulations

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A Better City TMA programs and services are designed to enable our members to meet the requirements within the Massachusetts Department of Environmental Protection Rideshare Regulation as well as the City of Boston's Transportation Access Plan Agreements (TAPA).

Massachusetts DEP Rideshare Regulation (310 CMR 7.16)

The Massachusetts Rideshare Regulation (310 CMR 7.16), requires many businesses with 250 or more employees and educational facilities with 1,000 or more students and employees combined to develop plans and set goals for reducing the number of times commuters drive alone to work or school by 25 percent.

As part of this process, your organization needs to:

- Survey current commute patterns
- Identify available commuting options
- Set goals for reducing drive-alone trips
- Offer options and incentives for reducing drive-alone trips
- Review how commute patterns change as a result

By reducing drive-alone trips, your organization will help Massachusetts reduce air pollution, traffic congestion, and spending on road construction and repair projects.

City of Boston Transportation Access Plan Agreements (TAPA)

At the discretion of the Zoning Board of Appeal, any project that requires a Transportation Access Plan Agreement (TAPA) should not be approved unless an executed TAPA is provided.

An executed TAPA between the Boston Transportation Department and the developer is required for any project subject to, or electing to, comply with Article 80 Large Project Review. Large Project Review is broadly defined as erecting a structure having a gross floor area of 50,000 or more square feet. More detailed definitions can be referred to in Sections 80B-1-2 and Sections 80E-1-2 in Volume 1 of Boston's Zoning Code and Enabling Act.

Key components of TAPA's include Transportation Demand Management (TDM) Measures, which can include, but are not limited to:

- Membership in the local area Transportation Management Association
- Subsidized MBTA Pass programs
- Bicycle parking areas
- Priority car share, vanpool and carpool parking spaces

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Member Benefits

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A Better City TMA offers unlimited use of and participation in the following Commute Options Programs for employees and tenants of all member organizations:

Guaranteed Ride Home Program: Allows all employees that take the bus, subway, commuter rail, carpool, vanpool, bike or walk to work to receive a Guaranteed Ride Home in the event of an emergency or unscheduled overtime. This program helps ease the fears of many employees who may be hesitant to use transit on a regular basis because of something that may happen, one or two times per year.

Area-Wide Ridematching: ABC TMA uses an online ridematching system to match member employees with other employees commuting into Boston who are interested in sharing a ride in a carpool or vanpool.

Bicycle and Pedestrian Incentive Program: "Workout to Work" provides incentives and safety training to employees who bike or walk to work and/or transit. ABC TMA provides participants with an online logbook to track the vehicle miles they prevent each month in the program.

Vanpool Seat Subsidy Program: ABC TMA provides a subsidy of \$220 over six-months to new riders in a vanpool. ABC TMA assists in forming new vanpools and offers assistance to existing vanpools by covering the cost of empty seats for a period of time and providing discounted vanpool parking.

"Fill 'Er Up" Carpool Incentive Program: ABC TMA provides a subsidy of \$210 over six-months to new carpools or to existing carpools that add a new rider. By covering the cost of fuel for six months this program provides an incentive to individuals who have not been able to take advantage of existing employer based vanpool or transit pass subsidies.

"Express Yourself" Commuter Boat/Express Bus Subsidy Program: ABC TMA provides drive alone employees with a subsidy of \$100 per month for three months to purchase MBTA Express Bus, Private Bus, or MBTA Commuter Boat passes.

Transportation Awareness Events: ABC TMA helps its members schedule, plan and host events to promote commuting options. ABC TMA coordinates and invites other public and private organizations to attend events.

Bike Week Commuter Challenge: A friendly competition amongst Boston area business to get employees to bike to work during Bike Week. ABC TMA works with its members to host bike breakfasts and safety events.

Construction and Transit Advisories: ABC TMA provides regular updates on various construction projects and traffic conditions affecting commuter in the Boston area. Members may register to receive automatic electronic notification through our online email registration.

Preferential Carpool and Vanpool Parking: ABC TMA works with building managers and parking operators to secure spaces, and to market these spaces to employees/tenants. ABC TMA can provide customized signage to members.

Vanpool Boarding Areas: Work with Boston Transportation Department to secure designated drop-off/loading areas for vanpools.

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Membership Meetings: ABC TMA hosts quarterly membership meetings to provide updates on TMA programs and services and to educate and inform members on a variety of transportation issues and current events.

Employee/Tenant Transportation Coordinator (E/TTC) Network: E/TTCs serve a vital role in our efforts to promote commuting options programs at the worksite. Understanding, that this typically may not be an E/TTC's primary role within your organization, ABC TMA's E/TTC Network provides a forum for E/TTCs to meet and develop relationships with other E/TTCs to share and learn new ideas, hear about upcoming events and activities, and provide feedback to ABC TMA on its programs & services.

Bi-Annual Member Report: ABC TMA compiles and provides a report on the activities and participation of each individual member every six months. The report tracks employee participation in programs, providing information on employee registration, usage, costs, and environmental benefits. This information may be used when filing the Massachusetts DEP Ridesharing Report or City of Boston TAPA reports.

Transportation Information & Materials: ABC TMA sends members a packet of transportation related materials including: promotional posters and flyers, brochures, press releases, sample emails, ABC TMA special event and program information, transit schedules, and other pertinent transportation information.

Best Workplaces for Commuters: The Best Workplaces for Commuters (BWC) program recognizes businesses nationally that provide exemplary commuter benefits programs. ABC TMA assists its members through the BWC application and approval process. In addition, being a member of ABC TMA can fulfill many of the requirements for recognition.

ABC TMA Website: ABC TMA member employees have access to our website, www.abctma.com. The site enables employees to register in all commute options programs, and includes news and updates on special events and activities.

Transportation Awareness Events: ABC TMA works with its members to schedule, plan and host events to promote commute options programs and general transportation information.

Construction and Transit Advisories: ABC TMA provides regular updates on various construction projects and traffic conditions affecting commuters in the Boston area. Employees may also register to receive advisories directly via email.

Improved Transit Service: ABC TMA works with the MBTA to improve overall performance and service quality.

Park and Ride Facilities: Advocate for additional facilities at MBTA stations; promote highway facilities, which promote ridesharing.

Preferential Carpool and Vanpool Parking: Work with building managers and parking operators to secure spaces, and to market these spaces to employees/tenants. ABC TMA also provides customized signage to members.

Employee Commute Surveys: ABC TMA assists its members with the collection of data on employee commute behavior, through the development and distribution of employee surveys.

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Best Workplaces for Commuters

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Best Workplaces for Commuters

The ABC TMA is a proud supporter of the Best Workplaces for Commuters campaign created by the United States Environmental Protection Agency (EPA) and Department of Transportation (DOT) and managed by the Center for Urban Transportation Research.

Best Workplaces for Commuters is an innovative, voluntary business-government program that distinguishes and provides national recognition to employers offering outstanding commuter benefits such as free or low cost bus passes, strong telework programs, carpooling matching and vanpool subsidies. Employers that meet the *National Standard of Excellence* in commuter benefits get on the list of Best Workplaces for Commuters — a fast growing mark of excellence in environmental leadership.



ABC TMA Members of BWC

- Booz Allen Hamilton
- Boston Properties
- ERG
- Massachusetts General Hospital
- Shriner's Burn Hospital
- Tufts Medical Center
- United States Environmental Protection Agency

Through partnerships with public and private sector employers, Best Workplaces for Commuters is demonstrating that alternatives to drive-alone commuting such as transit, carpools, and teleworking are economically beneficial, yielding value to workers, employers, and our environment.

To participate in the program, employers complete an online application. As part of this application, employers agree to several items, including ensuring a minimum level of employee participation, designating a central point of contact for employee questions, providing an Emergency Ride Home for participating employees, and offering a choice of Commuter Benefits.

In return for offering cutting-edge commuter benefits, employers can reap the following important benefits:

- **Attract and retain employees.** Recruit the best employees, reduce turnover, increase worker productivity, and help employees arrive at work relaxed and on time.
- **Solve parking challenges and cost.** Reduce the demand for limited or expensive parking.
- **Enjoy tax and cost savings.** Enjoy reduction in income and payroll taxes as well as reduced parking costs.
- **Reduce environmental impacts.** Demonstrate environmental excellence by reducing gasoline demand, greenhouse gas emissions, and air pollution.
- **Exhibit leadership and corporate citizenship.** Distinguish your organization as a competitive benefits leader.
- **Add to national security.** Help reduce dependence on foreign sources of energy by helping commuters reduce fuel consumption.

For more information about Best Workplaces for CommutersSM visit www.bestworkplaces.org.

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Car Sharing Partnership

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Car Sharing is a model of car rental where you can rent a vehicle for a short period of time, often by the hour. It's instant-access to a network of cars throughout the city, 24 hours-a-day, paying-per-trip, without commitment or inconvenience

Now ABC members can qualify for discounts through ABC TMA's Zipcar for Business account.



ABC TMA members use Zipcars to conduct business, and receive **discounted zipcar rates**.

About Zipcar:

- To use Zipcars, employees simply reserve the vehicle online, walk to the vehicle location, hold your Zipcard over the card reader, and drive away.
- Each reservation includes the cost of gas, parking, insurance and mileage.
- Reserve minutes or months in advance.
- Zipcar business members also take advantage of discounted membership & driving rates on 850 cars (in over 20 makes and models) strategically parked all over the Boston area.

Your membership includes use of the 5,000+ Zipcars in Boston, NYC, DC, Chicago, Toronto, Vancouver, London, Seattle, Portland, Philadelphia, Pittsburg, Atlanta, and more to come.

How to register:

- To become a Zipcar Member, please take a minute to fill out the application online at www.zipcar.com/abctma
- Be sure to have your license information and your credit card ready to complete the application. You do not need to enter an Employee ID number.
- If you are currently or were previously a Zipcar member, need application assistance or have account questions, please contact: Becky Pineo at 617-933-5077 or email becky@zipcar.com.

Your Discounts:

- Consumer annual fee: \$50; your Z2B annual fee: \$25
- Consumer hourly rate: \$9.25 - \$14; your Z2B hourly rate (M-F): \$8.75 flat rate
- Consumer day rate: \$68 - \$100; your Z2B M-F day rate (any 24-hour period): \$66
- Consumer 7am-7pm rate: N/A ; your Z2B 7am-7pm rate: \$56

Z2B rates do not include the BMWs or convertibles. Consumer rates apply on the weekend (Friday 11:01PM through Monday 12AM).



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Employers*

Back Bay Hotel
Booz Allen Hamilton
ERG
Fidelity
HNTB
John Hancock
Liberty Hotel
Massachusetts General Hospital
Pearson
Putnam Investments
Shriners Hospitals for Children - Boston
State Street Bank
Tufts Medical Center
United States Environmental Protection Agency
W Boston Hotel
Wilmer Cutler Pickering Hale and Dorr

Developers/Building Managers*

Boston Properties (Atlantic Wharf and Prudential Center Complex)
CB Richard Ellis (10 St. James Avenue and 75 Arlington Street)
Cushman & Wakefield (Independence Wharf)
Davis Marcus Partners (Charles River Plaza)
Equity Office (28 State Street, 100 Summer Street, 125 Summer Street, 225 Franklin Street,
One Post Office Square)
Fortis Property Group (One Lincoln Street)
Integrated Properties (131 Dartmouth Street)
Collier (226 Causeway Street)
Normandy Real Estate Partners (John Hancock Tower)
One Charles Condominiums (One Charles Street)
Related Companies (One Back Bay/The Clarendon)

*a complete list of current members is available at www.abctma.com

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Testimonials

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I always take public transportation to work and believe in using it. But while I was running a fever, it was really a relief to get home in 15 minutes, comfortably, by car, instead of spending more than an hour riding the subway, bus, and walking.

- Pearson employee

This is a great program and the driver was extremely professional. I think anyone like myself with a long commute time gets a great sense of security from this program.

- MGH employee

GRH allows me to use mass transit with the peace of mind that I will be able to get home when needed.

- Partners employee

I can't believe everyone is not doing this. I tell my co-workers and they can't believe its free.

- 100 Summer Street tenant

This is a great service and was a life saver last night. I'm very grateful for it, and it has reinforced my commitment to taking the commuter rail instead of driving.

- Partners employee

It was really alarming when you get to where you are to pickup up your vanpool ride home and the van had left. At first I was very concerned but then remembered guaranteed ride home - I called they picked me up and what could have been a very unpleasant situation turned out to be a pleasant situation. PlanetTran is an excellent program. They are always efficient and professional. I am very grateful for the Program!

- Tufts Medical Center employee

This was a great resource to have and made getting to work easier and more fun to be with someone in the car.

- 75 Arlington Street tenant

With small adjustments to each of our schedules, we were able to come up with a carpooling plan. Without the "Fill 'er Up" program we would not have thought of it. I think this is a great program, very easy to use!

- State Street employee

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Membership Levels



ABC TMA Annual Dues Structure*

Employers

Over 1,000 employees	\$6,250
500 – 999 employees	\$5,750
250 – 499 employees	\$3,250
100 – 249 employees	\$2,000
50 – 99 employees	\$1,000
Less than 50 employees	\$700

Developers/Building Managers

One building with 500,000 square feet or more	\$6,250**
One building with 100,000 — 500,000 square feet	\$3,250**
One building with less than 100,000 square feet	\$1,500**

**Costs are per building. A cap is set for complexes, where three or more buildings are connected to each other at the same or different addresses via tunnel, bridge, or other shared amenity. This dues cap will be determined as follows:

3 building complex, less than 1,500,000 square feet	\$7,500
3 building complex, greater than 1,500,000 square feet	\$10,000
4 building complex, less than 2,000,000 square feet	\$10,000
4 building complex, greater than 2,000,000 square feet	\$12,500

*effective January 1, 2011

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Membership Registration

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To begin providing your employees/tenants with the benefits offered by ABC TMA please complete and return the enrollment form below. We look forward to working with you!

Contact Information

Company: _____

Contact Name _____ Title _____

Address: _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Employers

- | | |
|--|---------|
| ☐ More than 1,000 employees | \$6,250 |
| ☐ 500 - 999 employees | \$5,750 |
| ☐ 250 – 500 employees | \$3,250 |
| ☐ 100 – 249 employees | \$2,000 |
| ☐ 50 – 99 employees | \$1,000 |
| ☐ Less than 50 employees | \$ 700 |

Developers/Property Managers

- | | |
|---|----------|
| ☐ 500,000 square feet or more | \$6,250* |
| ☐ 100,000 to 500,000 square feet | \$3,250* |
| ☐ Less than 100,000 square feet | \$1,500* |

*Costs are per building. A cap is set for complexes, where three or more buildings are connected to each other at the same or different addresses via tunnel, bridge, or other shared amenity. This dues cap is determined as follows:

- | | |
|---|----------|
| ☐ | |
| ☐ 3 building complex, less than 1,500,000 square feet | \$7,500 |
| ☐ 3 building complex, greater than 1,500,000 square feet | \$10,000 |
| ☐ | |
| ☐ 4 building complex, less than 2,000,000 square feet | \$10,000 |
| ☐ 4 building complex, greater than 2,000,000 square feet | \$12,500 |

Signature: _____ Date: _____

Mail with Payment to ABC TMA:
33 Broad Street, Suite 300, Boston, MA 02109
Federal Tax ID #04-3036987

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