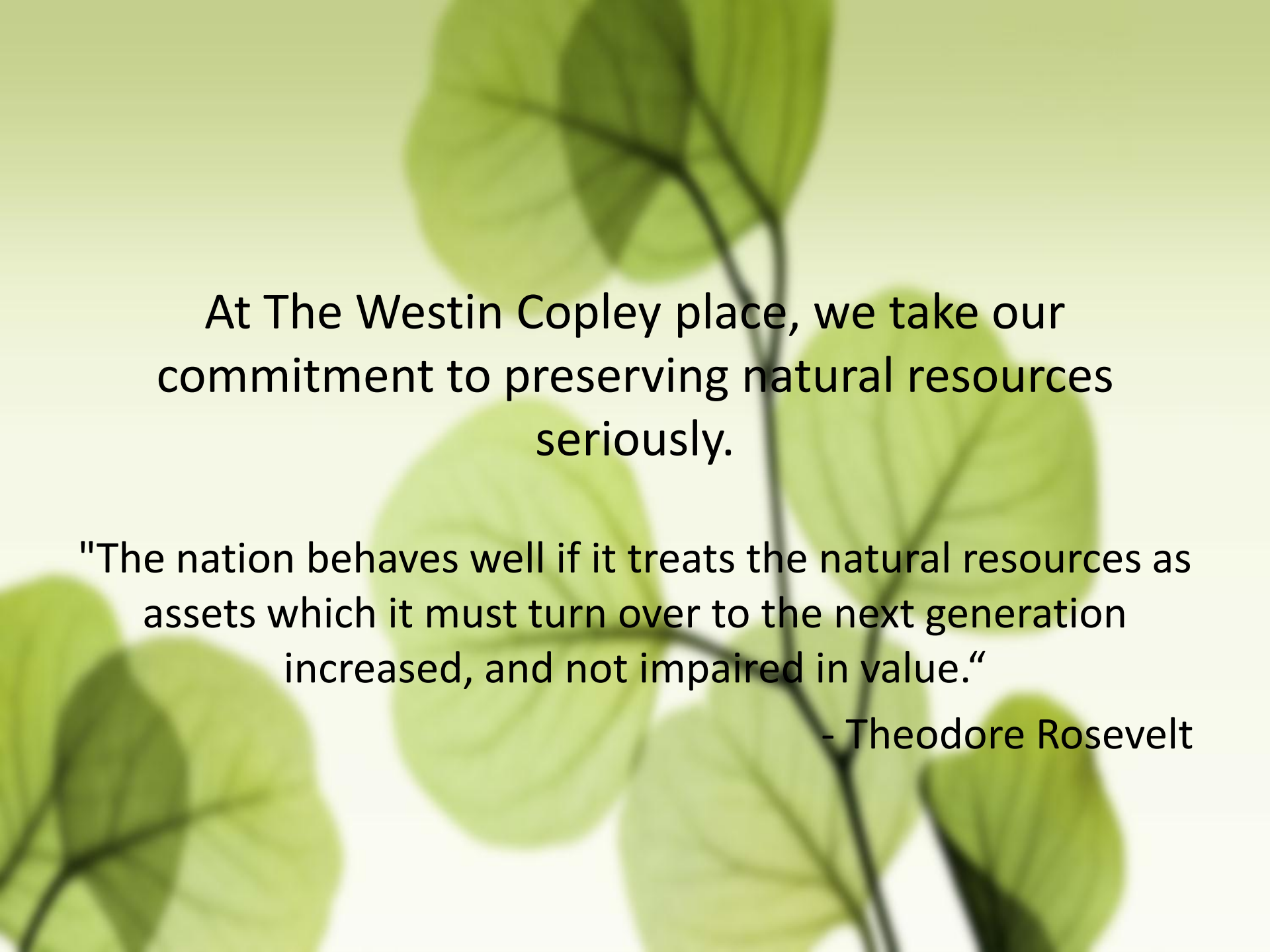


The background of the slide features a close-up, slightly out-of-focus photograph of a plant branch with several large, rounded, light green leaves. The leaves have prominent veins and are arranged along a dark, thin stem. The overall color palette is soft and natural, with various shades of green and a hint of yellow from the background.

The Westin Copley


Green Initiatives: **“The Triple Play”**



At The Westin Copley place, we take our
commitment to preserving natural resources
seriously.

"The nation behaves well if it treats the natural resources as
assets which it must turn over to the next generation
increased, and not impaired in value."

- Theodore Roosevelt



We began 2010 with the goal of becoming certified by a third party to show our **leadership** in protecting the environment by establishing a wide range of policies and practices.

Green Key Global

- Third party certification
 - First third party evaluation and certification for Westin Copley
- “Make a Green Choice Program”
 - Allows guest to decline housekeeping service in room.
 - Key program that helped Westin earn a “**4 Green Key**” rating from Green Key Global, August of 2010.



Green Seal Certification

- Over 20 areas of focus
- Well established Recycling Program = key component
 - Involved key members from all areas of Hotel:
 - Heart of the House
 - Front of the House
 - Representatives from our leased and tenant space
- October 2010 - **“Green Seal Environmental Certification”**



Recycling at the Westin

An Aggressive Approach



- Single Stream Recycling (mixed paper, plastics, glass, metal, and cardboard)
- Organic Waste Recycling
 - Fryer oil -> Bio fuel.
- Hazardous and Controlled Waste Management.
 - fluorescent bulbs, batteries and lighting ballasts, oils, paints, electronic equipment
 - The elimination of Styrofoam.

Recycling To Date

- Diverted 129.87 tons of trash from landfills and incinerators, which:
 - Directly and indirectly contributes to pollution and the depletion of natural resources
 - Contaminate soil, air, and groundwater
- Disposing of waste:
 - accelerates harvesting rate of new materials
 - strains natural resource stocks
 - causes environmental effects associated with transportation and energy use.
- Recycling:
 - reduces environmental burdens
 - extends life of existing landfills.




“Do The Right Thing”

The Westin Copley has participated with a wide array of environmental organizations including:



Energy Conservation and Efficiency

- The Engineering Team has implemented energy efficient materials and equipment resulting in substantial conservation:
- LED Lighting
- Kitchen Hood System Management
- Automated Combustion Controls
- Occupancy Sensors
- Variable Speed Drives
- Direct Digital Controls
- Compact Florescent Lighting

The background of the slide features a close-up, slightly out-of-focus photograph of a plant branch with several large, rounded, light-green leaves. The leaves have prominent veins and are set against a soft, light green gradient background. The branch itself is dark and runs diagonally across the frame.

Partnering with our Owners, Design Team,
local utilities and our staff we most recently
earned the prestigious honor of being an
“**Energy Star**” labeled facility for 2010.


The background of the slide features a close-up, slightly out-of-focus photograph of a plant branch with several large, rounded, light-green leaves. The leaves have prominent dark green veins. The branch itself is thin and dark, winding through the frame. The overall lighting is soft and natural, giving the image a fresh and organic feel.

This completed “The Triple Play”
3 third-party Environmental
Certifications under one roof...

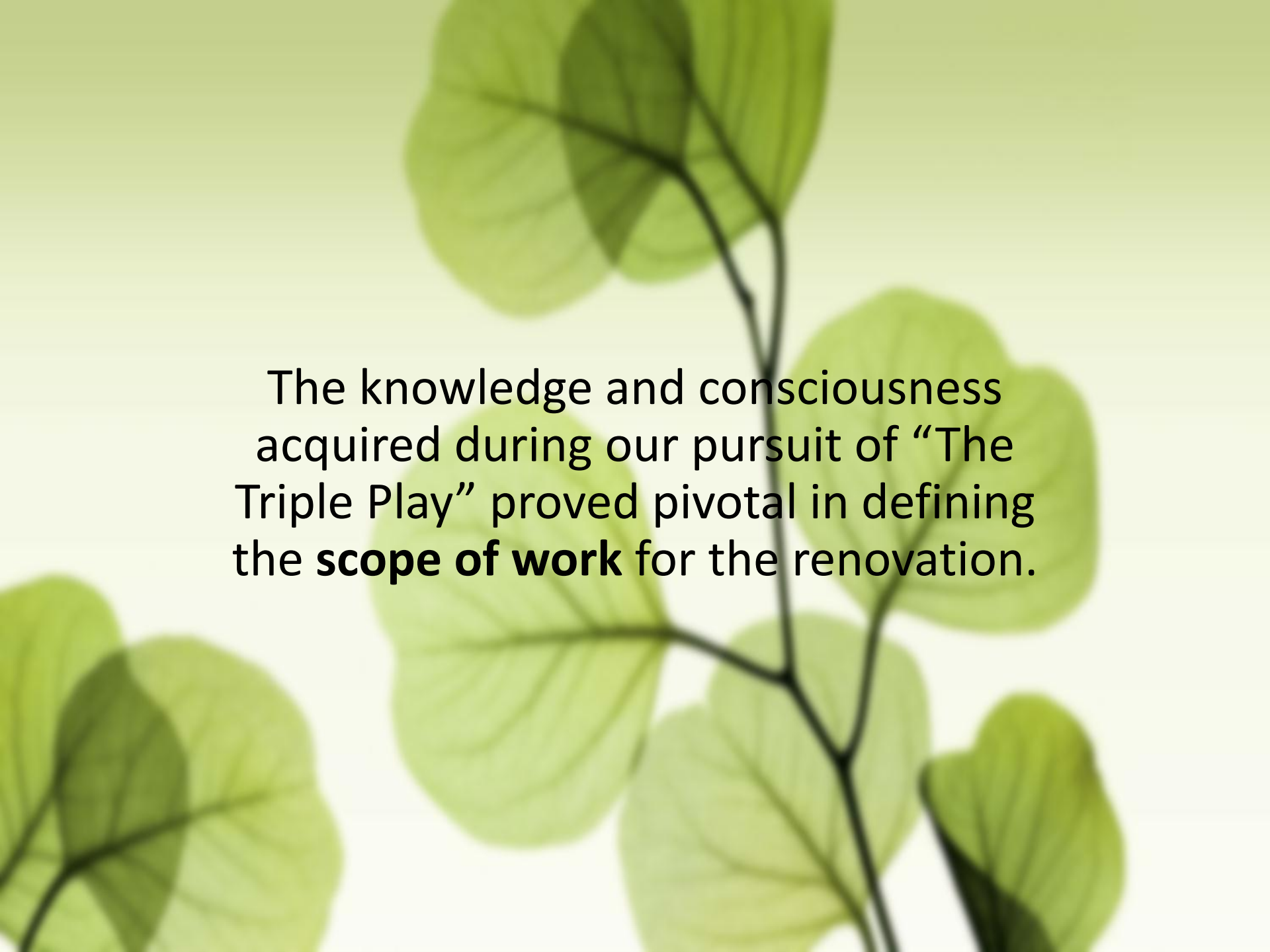








Why stop there?
On November 2, 2010 we started our
extensive guest room renovations.

A photograph of a branch with several light green leaves, slightly out of focus, against a light green background. The leaves are arranged along a dark stem, with some showing prominent veins. The overall tone is soft and natural.

The knowledge and consciousness
acquired during our pursuit of “The
Triple Play” proved pivotal in defining
the **scope of work** for the renovation.



The new guestrooms are a reflection of Westin's **timeless design** focusing on personal, instinctive and renewal experiences with a touch of Boston's tailored and iconic style.

A Classic Design



Textural elements. Graceful curves. Metallic textiles and finishes.

Sustainable Features

High efficiency lighting via compact fluorescent lamping in all fixtures and LED lighting at the headboard

High efficiency toilets

Low-flow shower heads

Low VOC paints

Recycled/green backing for all vinyl wall coverings

“Green Label Plus” guestroom & corridor carpet (CRI)

Carpet pad meets LEED requirements

Headboard fabric = 66% recycled content

Entry wood floor = post-industrial recycled wood fiber

Mecho shades for energy efficiency and greater comfort

Waste Diversion



During the first month of our renovation over 69 tons of waste were created, of which about 63 tons were diverted from landfill.

This constitutes an amazing diversion rate of:

90.57%

A branch with several light green leaves against a light green background. The leaves are slightly out of focus, creating a soft, natural feel. The text is centered over the image.

The Westin Copley looks back with pride at these accomplishments and looks toward tomorrow, continuing our **leadership in sustainability**, making our home greener for generations to come.

A branch with several light green, rounded leaves against a light green background. The leaves are arranged along a dark stem, with some leaves showing prominent veins. The overall tone is fresh and natural.

beBOSTON. beWESTIN.



Thank You!

Jeff Hanulec, RPA/FMA
Director of Engineering
Westin Copley Place
T: (617) 424-7431
F: (617) 375-4633
Jeff.Hanulec@Westin.com

Craig Nicholson, LEED AP BD&C
Ajax Consulting Services, LLC
T: (781) 492-4400
F: (781) 240-0257
cnicholson@ajaxpartners.com
<http://www.ajaxpartners.com>