

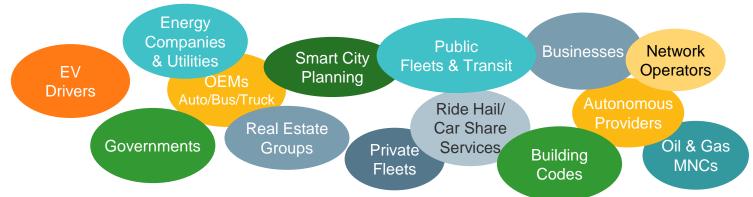


Supporting an Electric Fueling Network



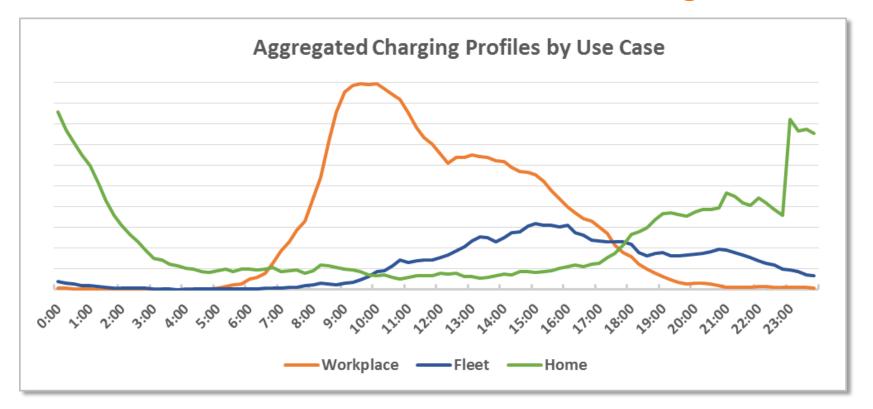
Charging happens wherever vehicles are parked and is supported by a diverse ecosystem





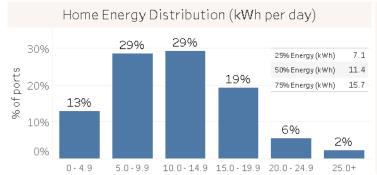


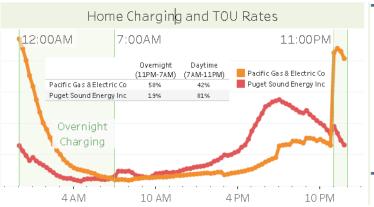
"Use Case" Drives the Grid Value of EV Chargers





Networked Charging = Smart Charging





- Metering within networked EV charging stations can provide valuable and accurate data on EV charging behaviors
 - Avg 11.4 kWh/weekday for home charging
 - Xcel MN pilot to implement TOU rate with smart EVSE without installing additional meter
- Demand Side Management
 - EV TOU rates can be very effective in encouraging EV drivers to charge off-peak
 - Ex: Customers charged 3x more off-peak
 - Load management utilizing charging station network also can achieve similar results
- Revising regulatory metering requirements is valuable for multiple policy mechanisms (e.g., LCFS, Clean Peak, Voluntary Credit Market)

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Align Interests to Send Accurate Price Signals

EV Drivers



- Availability
- Consistent Experience
- Convenience
- Seamless Payment

Site Hosts



- Optimize utilization
- Limited Administration
- Remote Diagnostics
- Seamless Transaction

Utilities



- Beneficial Load
- Grid Benefits
- Load Management
- Seamless Integration

Regulators



- Environmental Goals
- Widespread Benefits
- Equitable Access
- Seamless Operation

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Maintaining Flexibility for EVSE Pricing is Critical



Source: http://innovation.luskin.ucla.edu/sites/default/files/Full%20Report.pdf

- + UCLA Luskin Center study of 400,000 workplace charging sessions
- + Key insights include:
 - Free charging is the most inefficient
 - Of paid policies, straight price per kWh leads to least efficient usage of EVSE.
 - When graduated rates are in effect, users prefer to stop charging right before the increased hourly rate begins
 - Drivers are elastic in response to price
 - "Hourly then Penalty" encourages the most efficient usage of the EVSE



Thank You

For further information on this topic, please contact Kevin George Miller:

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